

FIDEURAM INAUGURATES ITS NEW OFFICES IN COMO

Milan/Como, 20 June 2024 - Yesterday, at 4pm, the curtain went up on the new financial advisory offices of **Fideuram Intesa Sanpaolo Private Banking** in the Intesa Sanpaolo building in Piazza Cavour. The building, designed in the 1960s by architect Luca Saibene and engineer Gino Morganti, has recently undergone a major renovation of the façade overlooking Piazza Cavour and of the six floors that make up the building.

The inauguration ceremony was attended by over **300 guests**. The **top management** of **Fideuram Intesa Sanpaolo Private Banking** was on hand along with the Mayor of Como, Alessandro Rapinese, the President of the Province of Como, Fiorenzo Bongiasca, and Monsignor Renato Pini.

In the new offices, the financial advisors of the **Fideuram, Sanpaolo Invest** and **IW Private Investments** networks will be able to host and assist their customers in a more spacious and functional environment.

The new office in Como will be staffed by **30 private bankers** who manage over **EUR 720 million** in savings on behalf of more than **4,200 customers**.

To mark the occasion, an exhibition entitled "*Pozzoni mette Como in Piazza*" (Pozzoni exposes Como) was held in the building, featuring photographs by photographer Carlo Pozzoni.

Stefano Gallizioli, Head of Coordination of Fideuram Financial Advisor Networks, commented: *"It is a pleasure to inaugurate this new office in the vibrant heart of the city. A deliberate choice that reflects Fideuram's desire to be at the centre of the economic and social life of the area, in one of the most prestigious and lively areas of the city. At this new location, the men and women of Fideuram will continue to provide our clients with qualified financial and wealth advice in line with their life plans. Our presence in Como is a step in this direction"*.

Fideuram - Intesa Sanpaolo Private Banking is part of the Intesa Sanpaolo Banking Group and is a wholly-owned subsidiary of Intesa Sanpaolo S.p.A. This division brings together the Group's financial advisory, asset management and fiduciary services companies; it is the leading private bank in Italy and among the top in Europe, with assets of EUR 372.5 billion (as at 31 March 2024) and an international presence in asset management, offering expertise in both liquid and private markets to support private bankers and their clients. Over 6,600 Private Bankers work for the Division across five networks: Fideuram, Intesa Sanpaolo Private Banking, Sanpaolo Invest, IW Private Investments, and the International Network.

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